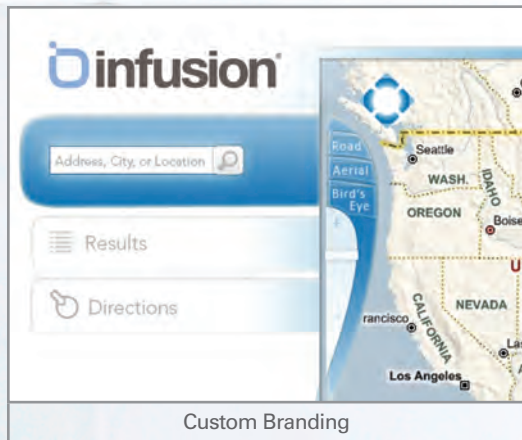


# Where are you? **BING!**

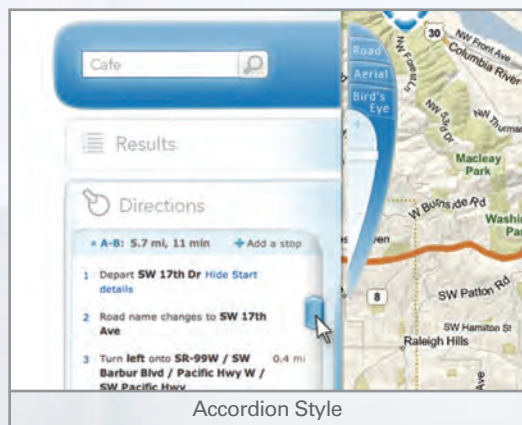
Infusion's Bing Map Locators make sure your customers always know.



Custom Branding



Tailored Pop-ups



Accordion Style

Infusion LIS (Location Intelligence Services) delivers custom-branded LIS Locators: websites that help drive traffic and increase revenues by guiding customers to your locations.

Built leveraging Bing Maps V7, LIS Locators allow your customers to identify locations, obtain directions, discover services, and incorporate your business into their trips at the push of a button.

*Infusion's LIS Locators deliver the branded and intuitive information that your customers need to reach you.*

## RAPID IMPLEMENTATION

In a week, Infusion can build your LIS Locator that includes:

### Custom Branding

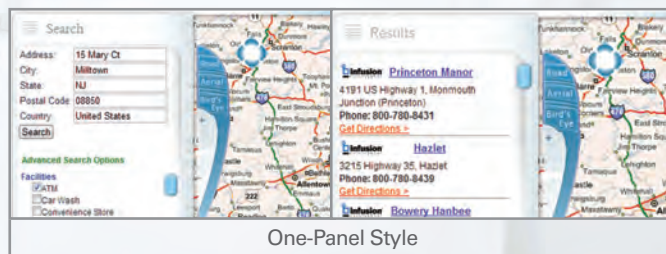
Infusion's LIS Locators are customized to match your current website with the prominent top-left placement of your company logo, branding for the header and footer outside the core map, a color scheme that compliments your current webpage, and your own unique pushpin icon.

### Tailored Pop-Ups

Include your customized information and links to sites and multimedia beneath the menu in each pop-up. Infusion will incorporate unique pop-up content within fixed window dimensions to personalize your framework.

### Customized Panels

Choose from two on-screen styles: an accordion (single box) or a one-panel style. The accordion style allows for the use of up to two filters, while the one-panel option accommodates additional search options including multiple search boxes for address, city, postal code, etc.



One-Panel Style

## Packaged Functions

Infusion's LIS Locators also include familiar interactions such as the compass indicator, zoom-bar, dashboard designs, scrollbar, and route waypoint pins. Customers can easily manipulate the map using interactive tools that allow both panning and zooming in and out.

## Near-Route Searching

The LIS Locator's next-generation capabilities not only include the ability to search for directions to any location, but also a "near route search" function. This function allows your customers to click a single button to find points near their route, even after the route has been generated. The results are displayed according to distance and all information is presented inside the information box.

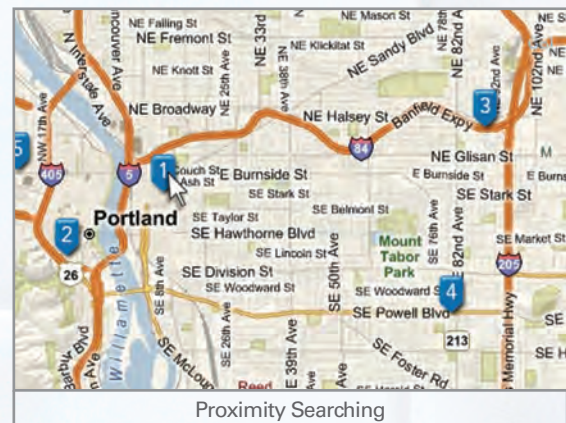
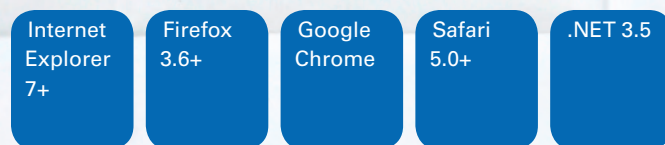


RouteTracking

## TECHNOLOGIES

Infusion LIS Locator solutions are built using Microsoft technologies.

LIS Locators require the .NET 2.0 Framework and support all of today's most popular browsers including:



Proximity Searching



Interactive Capabilities

## WHAT IS LIS?

The world's largest corporations turn to Infusion Location Intelligence Services to implement business intelligence & mapping solutions that drive revenue.

Infusion's LIS division identifies performance points within your data and provides answers through a unique geospatial view. Our team of LIS specialists delivers a more effective way for managing, analyzing, and communicating your information – when and where it is most needed.

